

Economic Advisory Services

FROM MOODY'S ECONOMY.COM

Our advisory services allow clients to direct Moody's Economy.com's extensive expertise and data into client-specific actionable information. Many of our projects use the client's own data and information from outside sources to determine the sales opportunities and/or risks involved in particular product lines. Other projects involve tailoring our off-the-shelf research products and models to better match a client's specific industry or regional exposure; analyzing and estimating the long-term economic development potential of a particular metropolitan area or state; and presenting standard or customized forecasts to clients and their customers. Moody's Economy.com works closely with clients at each stage of the project to ensure that the client's expectations are met.

Client Presentations

Senior Economists are available to speak your employees and/or to your company's clients. Our staff has extensive experience in making presentations on a variety of topics to senior corporate management, boards of directors, trade associations, and to our customer's clients.

Consumer Credit Analysis

- » Capabilities in credit card consulting
- » Determine the impact of various economic scenarios on the credit quality performance of client's home equity line, home equity loan, and installment loan portfolios.
- » Determine the impact of economic conditions on client's unbanked secured credit lines, unsecured credit lines, and home equity lines portfolios, and use the estimated relationships to forecast various credit quality measures under three economic scenarios.
- » Developing an "early-warning system" for various measures of credit card performance.
- » Developing a loan loss forecasting model for the credit card portfolio.
- » Incorporating economic information on geographic areas into a credit acceptance model to aid the client's decision process for targeting new geographic areas.
- » Develop and maintain a forecasting model for Credit Information Services.

Economic Development Analysis

- » Analysis of economic vitality.
- » Identifying the changes in land use and urban sprawl at the state level.
- » Identifying the industries that are contributing to economic development at the state level.
- » Develop an optimal pricing model for businesses to consumer directories.
- » To determine the outlook for business demand for various types of telecommunications equipment by vertical market and region.

Market Analysis

- » Track supply and demand conditions in four commercial real estate markets, both nationally and for 80 metropolitan markets.
- » Identify favorable metro areas for acquisition of mid-sized homebuilders.
- » To estimate the number of business establishments for eighty vertical markets in order to estimate the installed base of PCs.
- » Determine the outlook for new entry-level single family housing.
- » Identification of potential future high-technology centers.
- » Develop an asset allocation model for stocks, bonds, and cash.
- » Evaluate the outlook and risks for the finance company industry.

Product Line Forecasting

- » Developing an optimal pricing model for various business to consumer directories.
- » Track supply and demand conditions in four commercial real estate markets, both nationally and for 80 metropolitan markets.
- » To estimate the number of business establishments for eighty vertical markets in order to estimate the installed base of PCs.
- » Evaluate the outlook for the legal/accounting/consulting industry.
- » Evaluate the outlook and risks for the finance company industry.
- » To develop an “early-warning system” for various measures of credit card performance.
- » Develop a loan loss forecasting model for the credit card portfolio.
- » To determine the outlook for business demand for various types of telecommunications equipment by vertical market and region.

Snapshots of Economic Performance and Risks

Each report examines strengths and weaknesses, which provide quick snapshots of key indicators, as well as outlook and forecast risks which provide summaries of upside and downside potential in both the short and long term

Industrial and Demographic Structure

Detailed tables and charts provide quick overviews of economic performance along with rankings which allow you to compare how each global city is performing against Global Cities averages. Statistics cover a number of factors including:

- » Leading Industries
- » Relative Employment Performance
- » Current Employment Trends
- » Industrial Diversity and Employment Volatility
- » Comparative Employment and Income Data by Sector
- » Per Capita Income
- » Population Statistics
- » Migration Flows
- » House Price Trends

Our Economists Understand the Forces that Shape Your Environment

Our economists are organized in a unique manner that allows them to develop expertise across a broad range of subjects rather than being limited to one vertical niche.

A Relationship You Can Trust

We are always available to you via phone, email, fax, webconferences, Executive Briefings and conferences. Our dedicated client services staff is there to provide ongoing assistance with questions that you might have.

Consulting the Right Way

Our economists have significant experience in analyzing specific regional issues within major metropolitan areas.

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